

<p style="text-align:center">MRG MICHIGAN POLL • SPRING 2005 GUN LAKE TRIBE QUESTIONS <i>EXECUTIVE SUMMARY</i></p>
--

INTRODUCTION

The Match-E-Be-Nash-She-Wish Band of Pottawatomi Indians of Michigan, also known as the Gun Lake Tribe, and the Kalamazoo Regional Chamber of Commerce hired Marketing Resource Group Inc. (MRG) to conduct a public opinion survey regarding the pending compact negotiations with the State of Michigan. The survey was conducted to ultimately glean voters' perceptions of the gaming compact negotiations between the State and the Tribe, and their perceptions of the potential economic impact of the proposed tribal casino on West Michigan.

FINDINGS & CONCLUSIONS

A strong majority of voters (57 percent) believe that Governor Granholm should negotiate a gaming compact with the Gun Lake Tribe. Slightly more (58 percent) say that the Governor should ignore those actively opposing the new casino. In addition, a strong majority (58 percent) says the new casino will be good for the economy of West Michigan, with 33 percent saying it will have a very positive impact.

Should The Gun Lake Tribe Have A New Casino?

In the first question, we reviewed the recent history of compact negotiations between the State of Michigan and other tribes throughout Michigan and asked voters if they believe that compact negotiations with the Gun Lake Tribe should be treated similarly. The following is the actual question as it was asked to respondents:

As you may know, a federally recognized Indian Tribe can operate a casino on their Tribal lands if they have an agreement or compact with the state that lays out how that casino will operate and how much of the revenue will be shared with state and local governments. There are 12 federally recognized Tribes in Michigan. Eleven of the tribes have a compact allowing them to operate a casino but the state has refused to negotiate a compact with the Gun Lake Tribe from Allegan County in West Michigan.

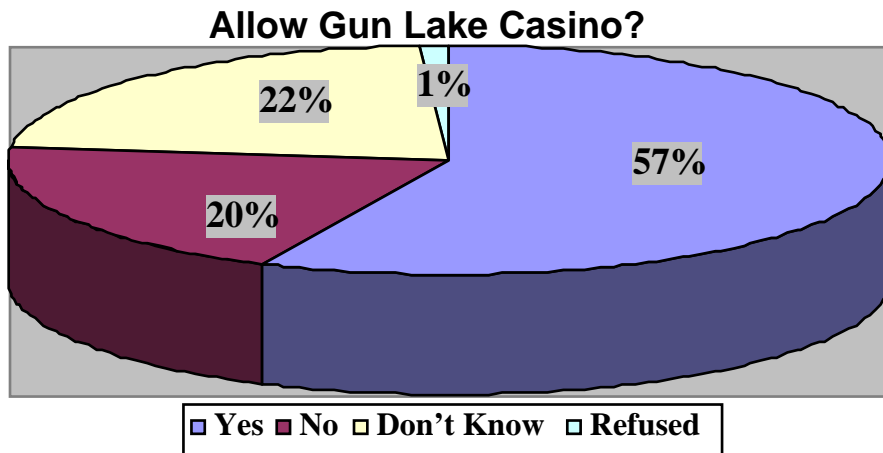
Do you think the Governor and legislature should treat the Gun

GUN LAKE TRIBE QUESTIONS

Executive Summary

Lake Tribe equally with the other Michigan Tribes and negotiate a compact to allow them to open a casino on their Tribal lands?

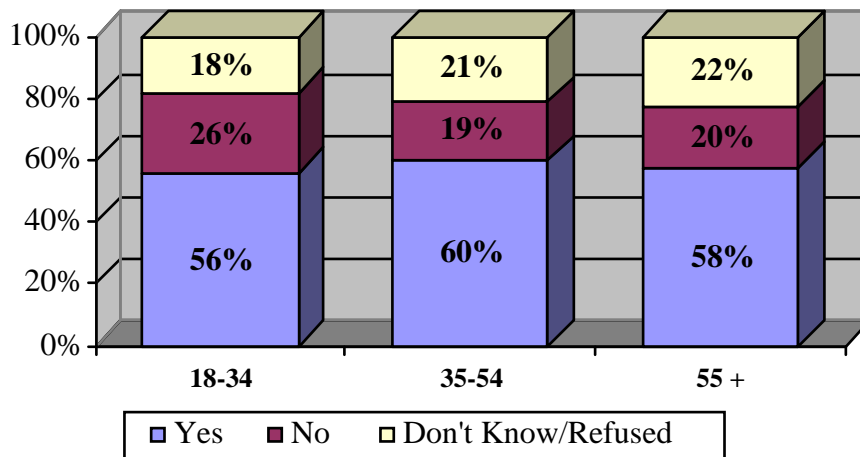
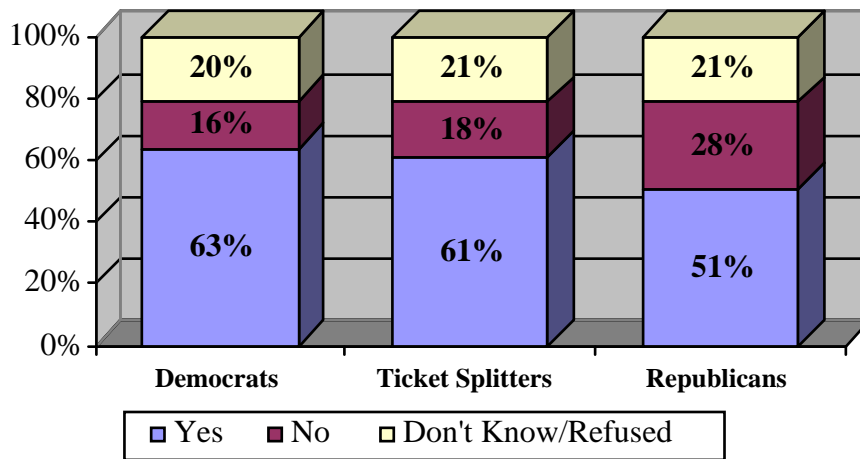
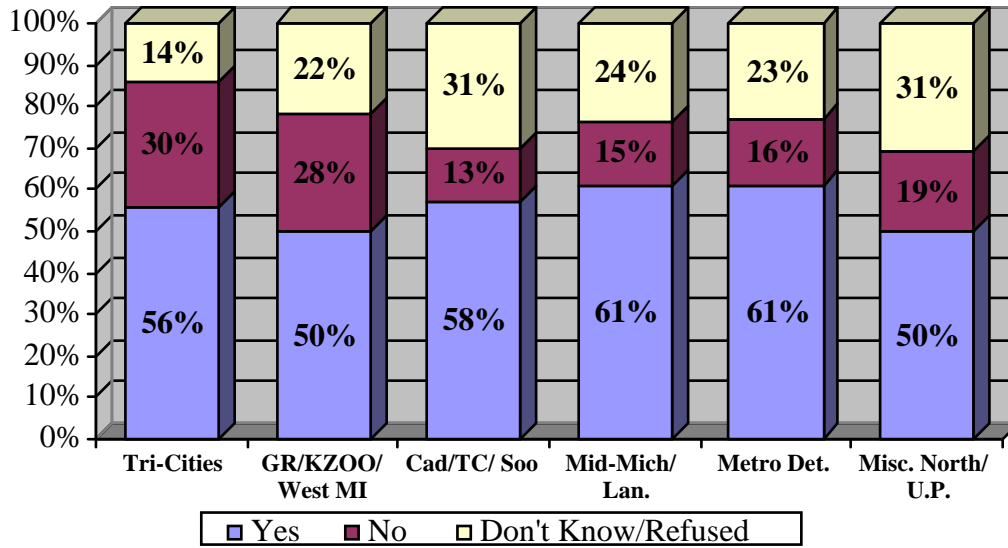
A strong majority of respondents believes that the Governor and legislature should negotiate a compact with the Gun Lake Tribe.



Across all regions of the state, respondents say the State should negotiate a new compact. Support is strongest in the Mid-Michigan/Lansing and Metro Detroit media markets (61 percent) and weakest in the Grand Rapids/Kalamazoo and Western U.P. media markets (50 percent). Demographically, support is strongest among Democrats (63 percent), among those between ages 35 and 54 (60 percent), and among women (59 percent).

GUN LAKE TRIBE QUESTIONS

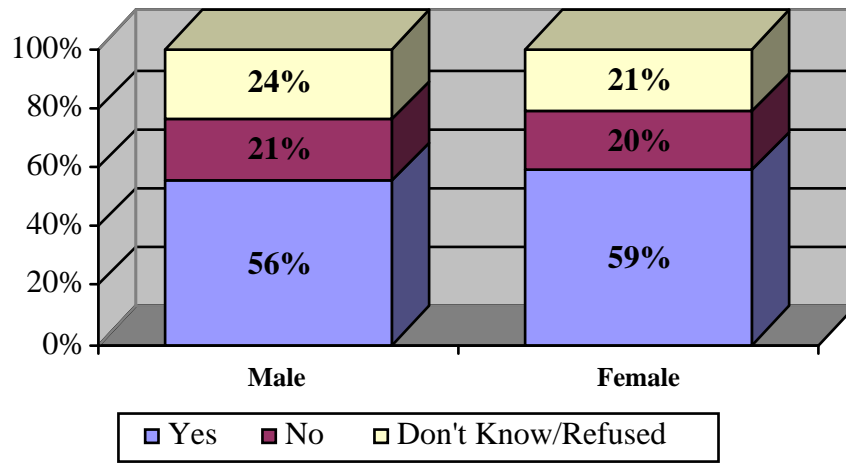
Executive Summary



MRG MICHIGAN POLL • SPRING 2005

GUN LAKE TRIBE QUESTIONS

Executive Summary



Given The Opposition, Should A New Compact Be Negotiated?

In the second question, we explained local businesses' opposition to the casino because of their fear of the competition it will bring. We asked respondents if they believe that is a legitimate reason for the State to suppress compact negotiations. The following is the actual question as it was asked to respondents:

The Gun Lake Tribal land is located twenty-five miles south of Grand Rapids. Some Grand Rapids business leaders are actively opposing efforts of the Gun Lake Tribe to open a casino because they admittedly are trying to prevent the casino from competing with the City of Grand Rapids' entertainment business. So far, the businessmen have successfully used political connections to prevent the Tribe from obtaining a compact agreement with the state to open a casino.

Do you ...

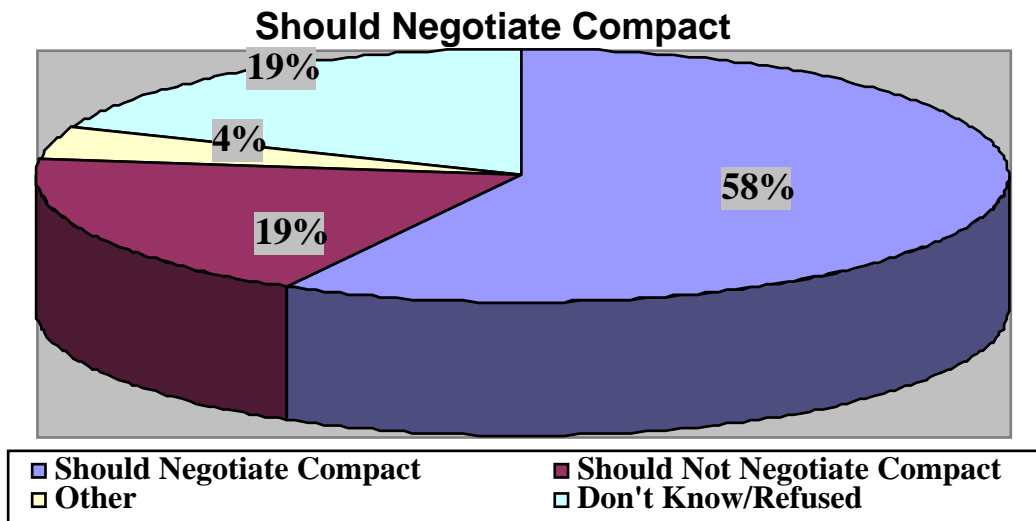
ROTATE A & B:

A. *Think Governor Jennifer Granholm and the Michigan Legislature should listen to the Grand Rapids business interests and not negotiate a compact with the Gun Lake Tribe*

Or do you...

B. *Think they should treat the Gun Lake Tribe the same as the other Michigan Tribes and should negotiate a compact with them.*

Similar to the results of the first question, a strong majority of respondents believes that the State should negotiate a compact with the Gun Lake Tribe, even if it means increased competition for entertainment dollars in West Michigan.

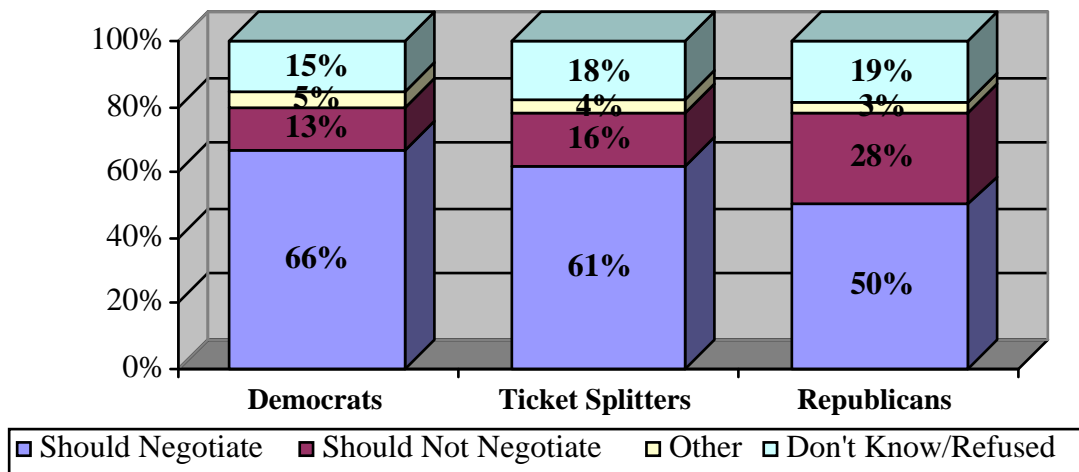
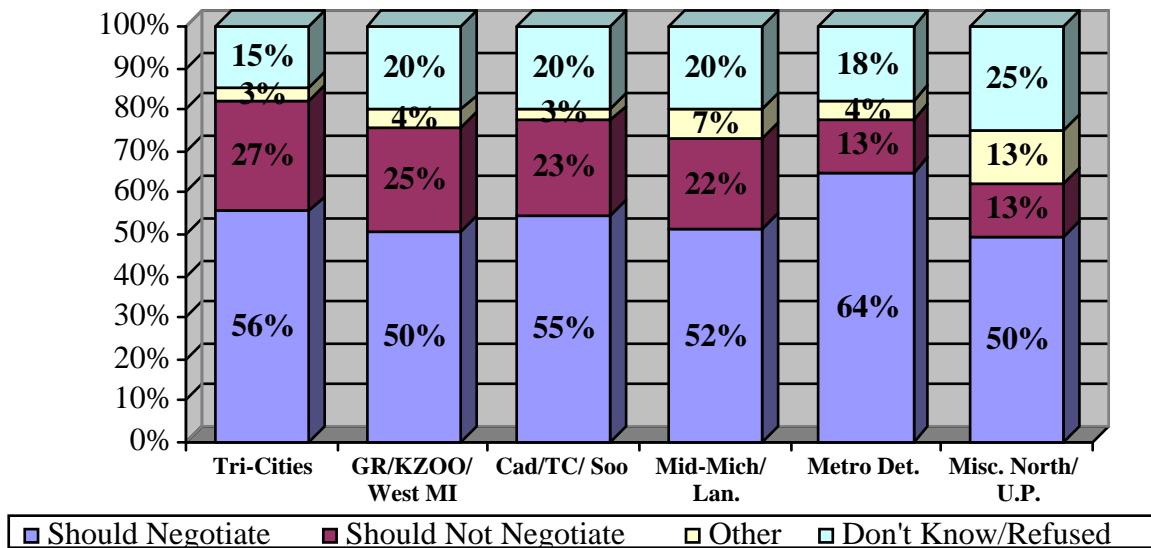


MRG MICHIGAN POLL • SPRING 2005

GUN LAKE TRIBE QUESTIONS

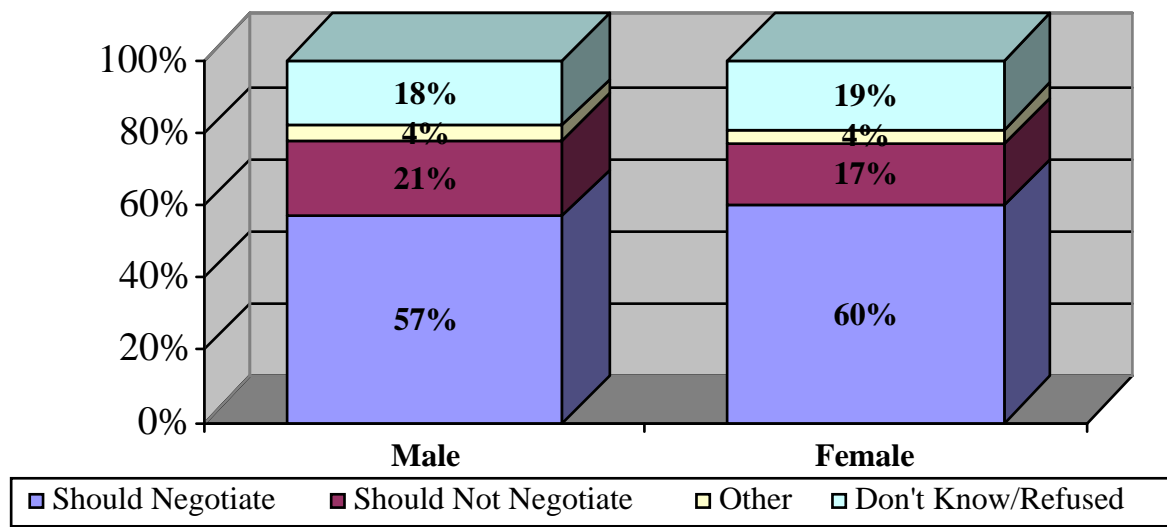
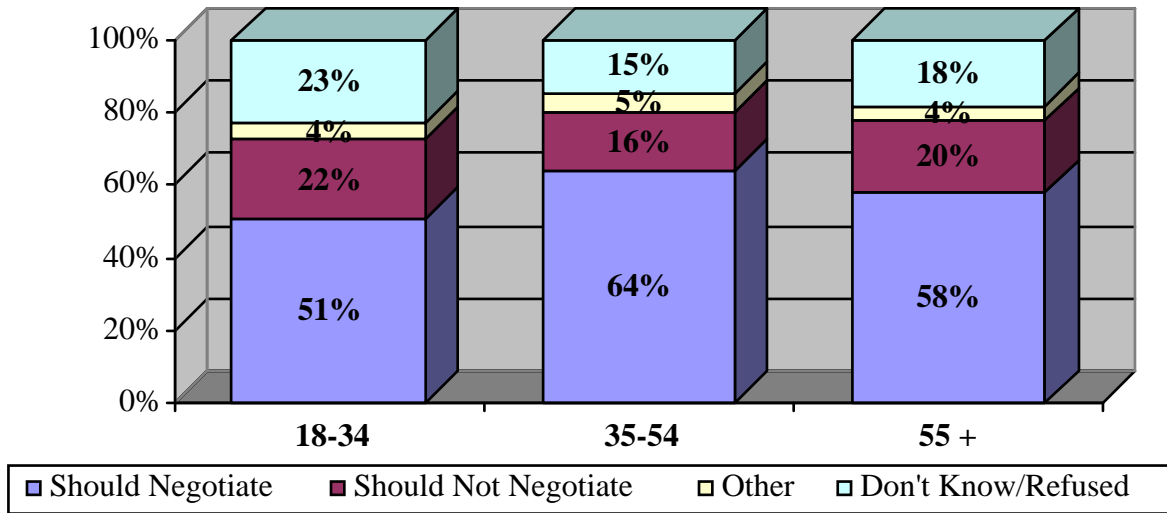
Executive Summary

Again, respondents across all media markets say the State should negotiate a new compact. Support is strongest in the Metro Detroit media market (64 percent) and weakest in the Grand Rapids/Kalamazoo and Western U.P. media markets (50 percent). Demographically, support is strongest among Democrats (66 percent), among those between ages 35 and 54 (64 percent), and among women (60 percent).



GUN LAKE TRIBE QUESTIONS

Executive Summary



The Economy: Better or Worse With Casino?

In the third question, we asked respondents to tell us if they believe a new Gun Lake casino would be good or bad for the West Michigan economy. The following is the actual question as it was asked to respondents:

Michigan's economy continues to lag behind the national average, and State unemployment rates consistently surpass the national average. In West Michigan, where the jobless rate is nearly seven percent, the Gun Lake Tribe has proposed a gaming & entertainment facility that would create approximately 4,300 jobs with an average salary of \$40,000 per year. It would provide a boost to the economy with an estimated \$20 million in indirect

MRG MICHIGAN POLL • SPRING 2005

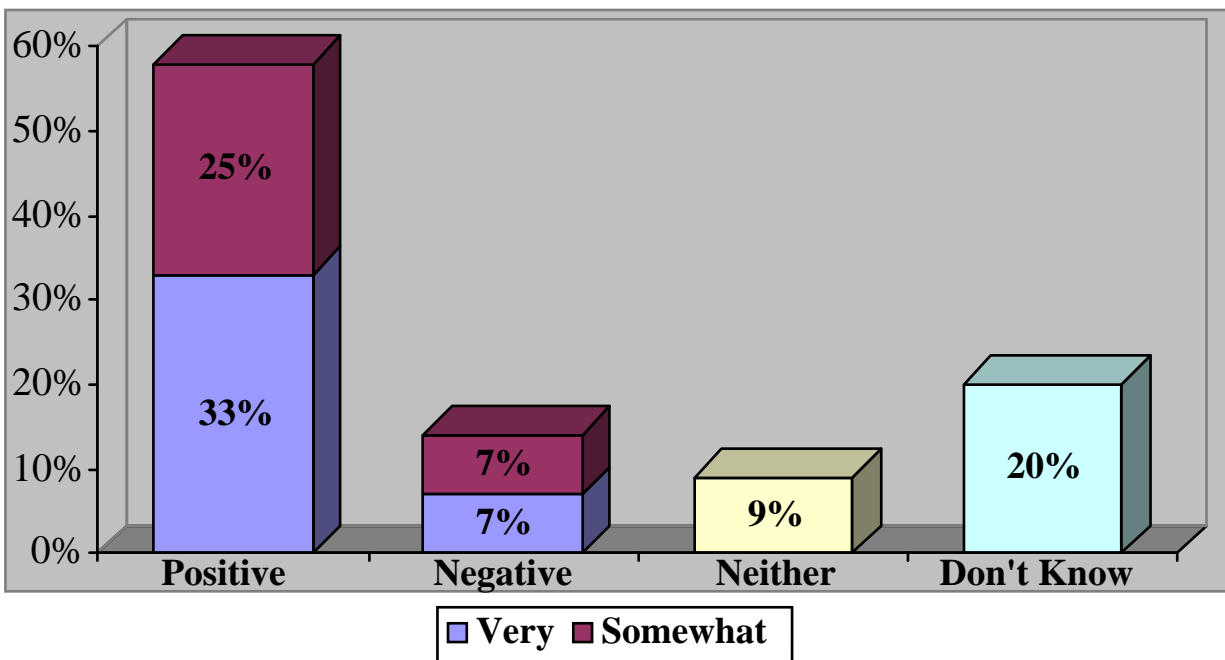
GUN LAKE TRIBE QUESTIONS

Executive Summary

sales of goods and services from West Michigan businesses, in addition to the millions of dollars in tax revenue that would go directly to local and state government to support municipal services.

Do you think the Gun Lake Tribe's proposed gaming project would have a positive or negative impact on the jobless rate and economy of West Michigan? (IF POSITIVE/NEGATIVE ASK: Do you think it would have a very (positive/negative) impact or just somewhat (positive/negative) impact?).

Nearly 60 percent believe that the proposed Gun Lake casino would have a positive impact on the economy of West Michigan. Most significantly, one third of all respondents believe that it will have a very positive impact.

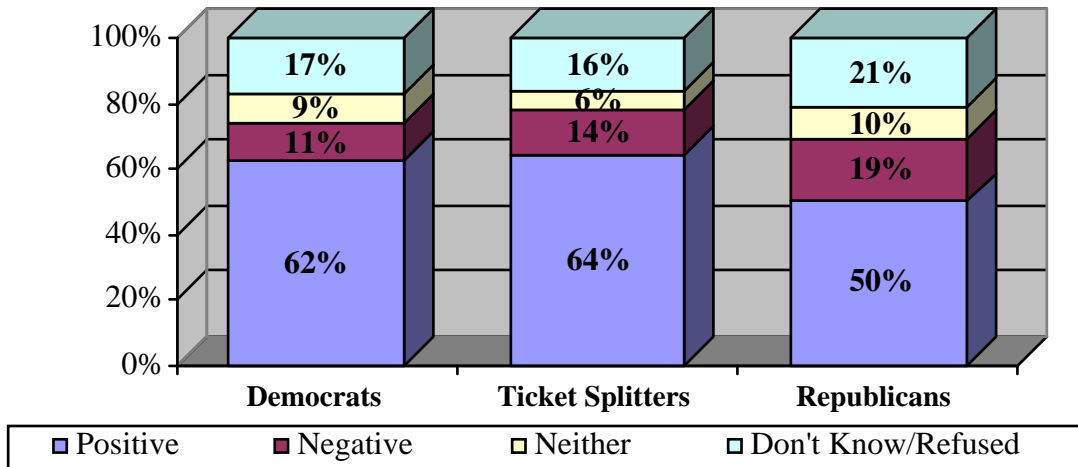
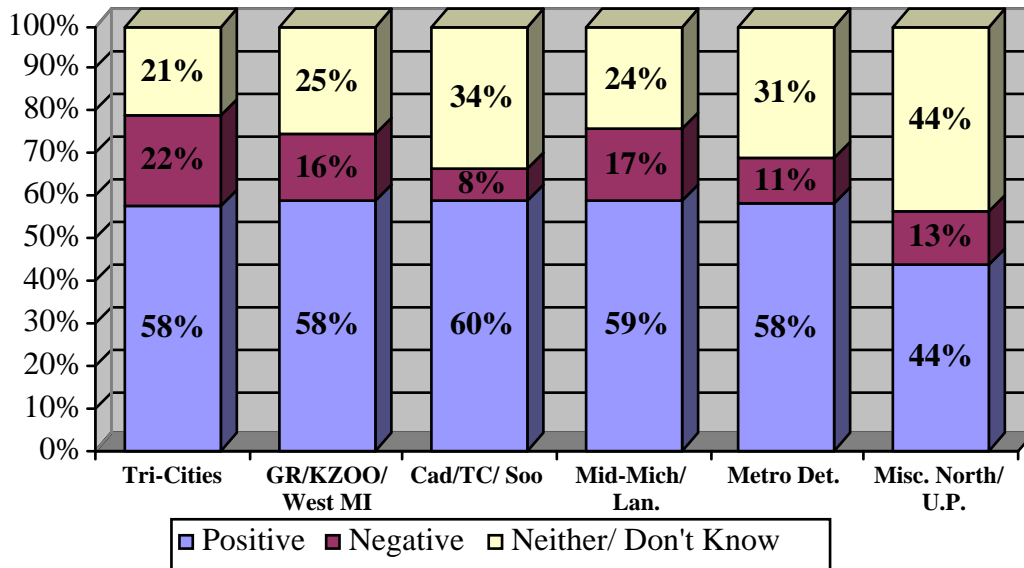


A similar majority of respondents in most media markets believe the proposed new casino would be positive for West Michigan. Even among respondents in the Grand Rapids/Kalamazoo media market, 58 percent believe the casino would be a boost to the local economy. Ticket splitters (64 percent), those between ages 35 and 54 (62 percent), and men (60 percent) believe most in its potential positive impact.

MRG MICHIGAN POLL • SPRING 2005

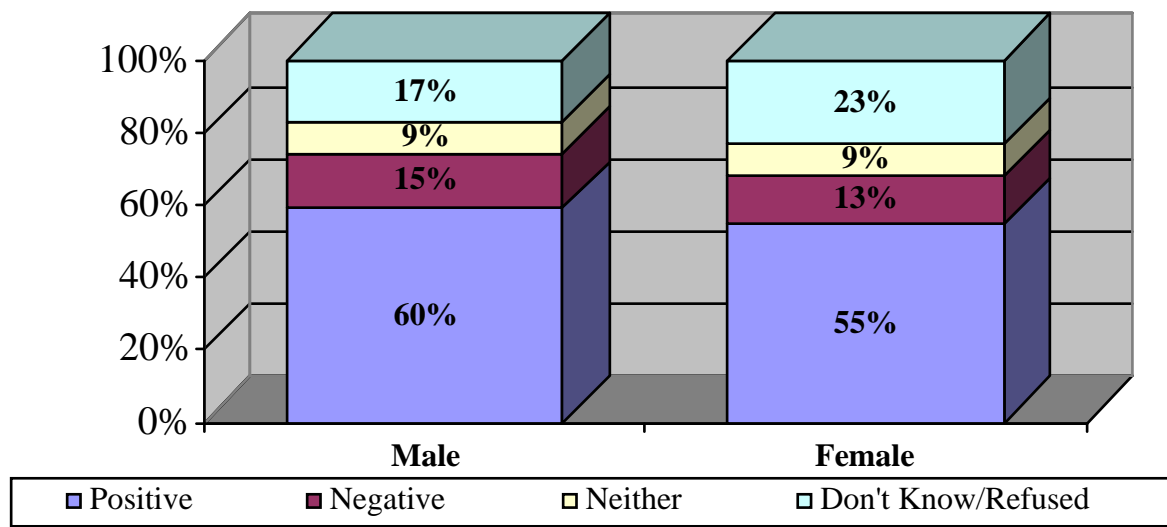
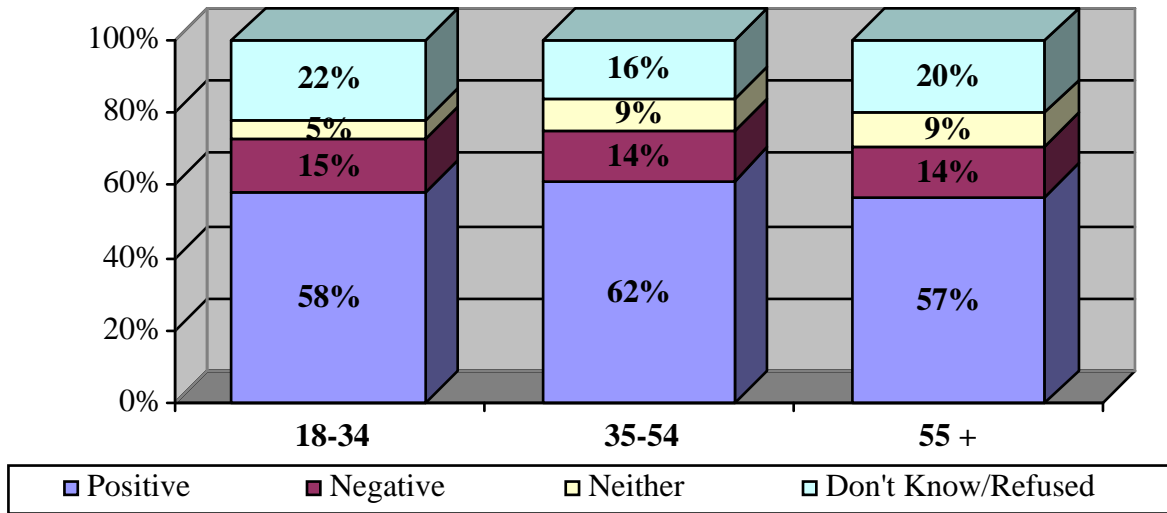
GUN LAKE TRIBE QUESTIONS

Executive Summary



GUN LAKE TRIBE QUESTIONS

Executive Summary



According to this survey, it is evident that Michigan residents believe the Governor and State Legislature should negotiate a new gaming compact with the Gun Lake Tribe and allow the proposed new casino in West Michigan. While support outweighs opposition by at least a two-to-one margin in most regions, even more believe that it will undeniably improve the economy within the region. Moreover, respondents within the Grand Rapids/Kalamazoo media market confirm that same conclusion.

METHODOLOGY

From March 7 through 13, 2005 a telephone survey was conducted among 600 randomly selected likely voters in the state of Michigan. All respondents were screened to assure they were registered to vote in their local community. Given the sample of 600

MRG MICHIGAN POLL • SPRING 2005

GUN LAKE TRIBE QUESTIONS

Executive Summary

and the method of random selection, the statistical margin of error can be reliably set at plus or minus 4.1% within a 95% degree of confidence. In other words, in 95 out of every 100 responses, the “surveyed value” will be within plus or minus 4.1% of the “true value.”